



Jersey Mike's SUBS

Orangetheory FITNESS



LittleBits gym

OLD CHICAGO



Massage Envy



PLATO'S CLOSET

PLAY IT AGAIN SPORTS

Apricot Lane BOUTIQUE

Once upon a child

MASSAGE LUXE

planet fitness

Cullinan KICKSTART Franchise Forward Program

Cullinan Properties is seeking new franchises to join the excitement that is building at Quincy Town Center!

- Quincy Town Center, with over 30,000 vehicles passing daily, is a premier destination regional center in the heart of a 90-mile trade area featuring anchors Slumberland, VIP Cinemas and Quincy Medical Group
- Over \$4 million of investments were recently made for interior and exterior improvements, including a new 30' pylon sign at the mall entrance

Qualified applicants may be eligible for a variety of business and tenant incentives:

Franchise fee reimbursement assistance

100% construction financing

Low risk early termination options

Additionally, ongoing support provided will include guidance by a retail leasing expert, marketing support and construction management consulting

What is the Franchise Forward Program?

Franchise Forward is a program created in an effort to help franchisees start or open secondary locations in Quincy. Franchise Forward equips franchisees with necessary financial, construction or general support resources that may be needed to successfully open new franchise locations.

Why Should I Start My Business at Quincy Town Center?

Quincy Town Center is an ideal location for new franchise businesses to thrive with continuous, quality foot traffic and a customer draw of over 90 miles. Additionally, the center has a cooperative marketing approach and provides expert guidance to businesses admitted into the Franchise Forward Program.

What are the benefits to my business?

- Reduces entrepreneur risk and expenses
- Marketing support provided
- Business guidance available
- Join existing successful franchises at Quincy Town Center

What businesses qualify for Franchise Forward?

Franchisees launching a first location or additional location qualify for the Franchise Forward Program. The program is available for retail, restaurant service and entertainment uses in Quincy Town Center.



What do I have to do to be considered for the Cullinan Kickstart Franchise Forward Program?

Our retail leasing experts are available to help walk you through the application process. To be considered, applicants must:

- Submit description of franchise information/business plan
- Provide resume
- Ultimately provide financial statements

How does the application process work?

- 1) Contact Quincy Town Center retail leasing specialist (contact information below)
- 2) Quincy Town Center retail leasing specialist walks franchisee through application package
- 3) Prospective Franchisee submits packages for review
- 4) Quincy Town Center reaches out to qualifying franchisee and structures lease using incentive that fits tenants' needs
- 5) Prospective executes lease and has center's leasing expert, marketing support, and construction consultants available to assist in opening new location

Contact: Kathleen Brill
kbrill@cullprop.com
630.286.0179

Mike Jenkins
mjenkins@cullprop.com
217.641.9203

Cullinan KICKSTART

Franchise Forward Program Application

Congratulations on taking the first step to open a new franchise!

Cullinan Properties is excited to offer the Cullinan Kickstart Franchise Forward Program to help provide assistance to local entrepreneurs looking to open a franchise. Please fill out and submit as much of the below information as possible. Also, feel free to reach out to a Cullinan Properties representative if you have any questions about the application process and we will be happy to assist.

We look forward to working with you to kickstart your new franchise!

Application Information:

Franchise Name: _____

Applicant Name(s): _____

Contact Phone Number:(_____) _____

Email: _____

Current Profession: _____

Business Information:

Do you have any franchise experience?

Who would be your competition and what would set you apart from them?

Briefly describe your work or life experience which you think has prepared you to be successful in this venture:

Business Information Continued:

Estimated Space Size Requirement: _____ Square Feet

Estimated Number of Employees: _____

Supplemental Materials:

Please include some or all of the following information. The more information we have up front the better we can structure your deal in order to fit your needs:

- Resume
- Business Plan/Projections
- Store Opening Budget
- Personal Financial Statement
- Personal Tax Returns from Last 2 Years
- Sample Store Layout Plans

Submit Application or Questions to:

Kathleen Brill
kbrill@cullprop.com
630.286.0179
745 McClintock Dr., Ste. 100
Burr Ridge, IL 60527

Mike Jenkins
mjenkins@cullprop.com
217.641.9203
3347 Quincy Mall
Quincy, IL 62301